

GEAR UP FOR SUMMER REBATE

Purchase a K20D body or a K20D Body with any eligible PENTAX SLR Lens** from one of PENTAX Canada Inc.'s authorized dealers between June 30, 2009 and August 31, 2009 and save up to \$150.00!



= \$100.00 SAVINGS*
(after mail-in rebate)

K20D Camera body
UPC Code: 0 27075 13081 4 Product Code - 19381



+



OR



OR



= \$150.00 SAVINGS*
(after mail-in rebate)

K20D Camera body
UPC Code: 0 27075 13081 4 Product Code - 19381

PLUS eligible PENTAX lens (please specify)

** Eligible Lenses include smc PENTAX-DA, smc PENTAX-DA L, smc PENTAX-DA*, smc PENTAX-DA WR, smc PENTAX-D FA, smc PENTAX-FA and smc PENTAX-FA J series lenses.

To receive your rebate, you must include the following:

- 1) Completed rebate coupon, including serial numbers of all products purchased during the rebate period.
- 2) Photocopy of the original sales receipt. Sales receipt must be dated between 06/30/09 and 08/31/09. Retain the original receipt as proof of purchase for warranty purposes.
- 3) Original UPC bar code(s) cut out from the boxes for all products that a rebate is being claimed. If you purchase a K20D lens kit configuration (product code 19411), you will need to cut out the original UPC codes from both the camera BODY box and the LENS box located inside the kit package.

Bar Code is found on the side of the box



Send all requested items to:

PENTAX Gear Up for Summer Rebate Offer
1770 Argenta Road
Mississauga, ON L5N 3S7

Claims must be received by September 30, 2009

PLEASE ALLOW 8-10 weeks for rebate delivery.

Limitations:

1. One (1) Rebate Claim per household. Copy of the sales receipt, corresponding UPC Code cut-outs and fully completed rebate claim form must be received in one envelope to be eligible for the mail-in rebate. Failure to do so will result in the submission and any other subsequent submission(s) being denied.

2. Maximum of two (2) rebated products (1 camera body and 1 lens) per household.

Name: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Email Address: _____

Dealer Store Name: _____

Serial Number(s): _____

Camera Body: _____

Lens: _____

* See Reverse for complete Terms & Conditions.

Visit www.pentax.ca for a listing of authorized PENTAX Canada Inc. dealers in your area.

Terms & Conditions

This offer is valid for qualifying purchases of the PENTAX product(s) indicated on the rebate offer. Actual UPC's **MUST** be submitted for rebate. The PENTAX product(s) must be purchased in Canada from an Authorized PENTAX Canada Inc. dealer during the promotion period of June 30, 2009 to August 31, 2009. All claims must be received by September 30, 2009 to be eligible for the mail-in rebate. **Submissions received after September 30, 2009 will be considered null and void. No exceptions will be made.** This offer only applies on the purchase of new product only and does not apply to refurbished equipment.

Limit of 1 rebate claim per household. Copy of sales receipt showing proof of purchase, corresponding UPC Code cut-outs and fully completed rebate claim form must be received in one envelope to be eligible for the mail-in rebate. Failure to do so will result in the submission and any other subsequent submission(s) being denied.

Claim submission must include:

- 1) **Completed rebate coupon**, including serial numbers of all products purchased during the rebate period.
- 2) **Photocopy of the original sales receipt for all products purchased during the rebate period.**
Sales receipt must be dated between 06/30/09 and 08/31/09. Retain the original receipt as proof of purchase for warranty purposes.
- 3) **Original UPC bar code(s) cut out from the boxes for all products that a rebate is being claimed.**
If you purchase a K20D lens kit configuration (product code 19411), you will need to cut out the original UPC codes from both the camera BODY box and the LENS box located inside the kit package. All UPC codes for all products must be submitted. Photocopies of the UPC codes will not be accepted.

Please retain copies of all documents sent. Originals become the property of PENTAX Canada Inc. and will not be returned. Offer limited to end-users only. Groups or organizations are not eligible for this offer. Any misrepresentation or fraudulent information voids this offer. PENTAX Canada Inc. is not responsible for lost or misdirected mail. Rebates will be mailed to Canadian addresses only. Requests with invalid or undeliverable mailing addresses will be rejected. This offer is not to be used in conjunction with any other rebate offer. All claims are subject to final review and approval by PENTAX Canada Inc. or its agent.

Rebate cheques must be cashed within 90 days of issuance and cannot be reissued. Limit of one (1) rebate claim per household. Limit of two(2) rebated products (1 camera body and 1 lens) per household. Offer valid in Canada only. GST is included in the rebated face value. Rainchecks will not be honoured. Your rebate rights cannot be assigned or transferred and, this offer is void where taxed, restricted or prohibited by law.

Thank you for purchasing PENTAX.

PENTAX Canada Inc. may use the information provided in accordance with its privacy policy posted on its website.